Rethinking Value — Resources for Planetary Wellbeing

September 4-6 2023 | Geneva & Online
ABOUT WRFA

Empowering multi-stakeholder collaboration to improve knowledge, co-create solutions and build capacity for a fair and sustainable use of natural resources.

OUR ACTIVITIES

Forum
An inclusive space for a solutions-oriented dialogue.

Projects
Mobilizing concerted action for sustainable resource use.

Knowledge
Co-creation of knowledge, accessible as a global public good.

Empowering collaboration for sustainable resources.
Our flagship conferences are an internationally-renowned forum to establish a prolific dialogue among policy-makers, businesses, scientists and civil society leaders.

By breaking down silos, we aim to provide a platform for:

- Latest scientific advances
- Successful stories and working solutions
- Under-discussed challenges
- Stronger commitment towards collaborative action

The WRF is the right place to be for all who care about the future of humanity.

Janez Potočnik,
Co-Chair of the UNEP International Resource Panel
Since 2009, we have organised conferences in Japan, Switzerland, China, Peru, Australia, Costa Rica, Finland, Belgium and Ghana.
ABOUT WRF’23
A global dialogue to make resource use a powerful driver for planetary wellbeing.

OVERVIEW
- Dates: 4-6 September, 2023
- Format: Hybrid, Geneva & online
- Participants: policy-makers, UN organisations, researchers, businesses, NGOs, sustainability professionals.
- Online programme, with sessions live streamed from Geneva or taking place fully online.

CONFERENCE SESSIONS
- Lighthouse Talks
- Panel debates
- Interactive Labs
- Scientific Sessions
- Networking

In the heart of international Geneva.

Venue: Geneva’s International Conference Centre (CICG) – a world-class event venue in the international hub of the city.
Why Geneva? This is an easy choice for Europe’s most international city, which is home to 32 international organisations, 250 non-governmental organisations, 900 multinationals and 26,000 international diplomats and civil servants.
B2B WITH UNEP GLOBAL EVENT

WRF’23 will be organised back-to-back with the UNEP Global Intergovernmental Meeting on Environmental Aspects of Minerals and Metals Management.

In its resolution 5/12, the United Nations Environment Assembly requested to convene transparent and inclusive intergovernmental regional consultations to feed into a global intergovernmental meeting, with the aim of developing non-prescriptive proposals to enhance the environmental sustainability of minerals and metals along their full life cycle.

The Global Intergovernmental Meeting will take place on 7-8 September 2023 at CICG Geneva.

WRF’23 will serve as a supportive platform to advance the conversation and highlight solutions that may improve the environmental performance of global mineral value chains.
CONFERENCE TRACKS

Three major transitions with a high potential for transforming systems towards sustainability.

**SUFFICIENCY**
From a consumer to a sufficient society

**VALUE CHAINS**
From extractive to regenerative value chains

**DIGITALISATION**
From growth to purpose
**Thematic Areas**

- Understanding sufficiency: definitions, drivers & metrics
- Sufficiency and justice
- Macro-economic and sectoral perspectives
- Sufficiency policies
- Sufficiency in business
- Sufficiency at individual and community level

**Focus Topics Include:**

- Baseline Needs
- Business Models
- Built Environment
- Climate Justice
- Built Environment
- Innovation
- Indigenous Practices
- Regional & City Initiatives
- Policy Tools
- Behavioural Changes
- Systemic Effects
- Sustainable Lifestyles
- Energy
- Modeling
- Biophysical Boundaries
- Indicators

How can sufficiency become a powerful driver for innovative and equitable ways to deliver service needs and wellbeing for all, while utilising natural resources within planetary boundaries?
FROM EXTRACTIVE TO REGENERATIVE VALUE CHAINS

How can we transform the logic and operations along the full life cycle of value chains from extraction to regeneration, enabling fairness, resilience and sustainability?

Thematic Areas

- Transforming value chains: drivers, challenges, examples
- Circular and regenerative economy
- Governance of raw materials value chains
- Responsible sourcing
- Life cycle approaches
- Trade & finance

FOCUS TOPICS INCLUDE:

- ENERGY TRANSITION
- BUILT ENVIRONMENT
- TAILINGS MANAGEMENT
- MINERAL RESOURCES
- CIRCULAR ECONOMY
- MOBILITY TRANSITION
- SUSTAINABLE INVESTMENTS
- SECONDARY RESOURCES
- REVERSE LOGISTICS
- CRITICAL RAW MATERIALS
- INFORMAL SECTOR
- COMMODITY TRADING
- TRANSPARENCY & TRACEABILITY
- REGENERATIVE BUSINESS MODELS
- LIFE CYCLE ASSESSMENT
How do we ensure that digital technologies become a driving force for sustainable transformation, while managing and minimising the risks associated with them?

**Thematic Areas**

- Enabling sustainability through digitalisation
- Digital technologies & business models
- Environmental footprint of digital technologies
- Greening of digital technologies
- Rebound effects & behavioural aspects
- The geopolitics of digitalisation
Interactive labs, which in previous WRF conferences were labelled ‘workshops’, are partner-led sessions that take place during the core programme of WRF’23, either in Geneva or online.

**IDEATION LABS**
Propose a sustainability challenge. Participants collaborate in small groups to generate and present innovative ideas.

**SOLUTION LABS**
Share novel findings, remarkable results and successful stories, from projects and initiatives from all over the world.

**OPEN FORMAT**
Design your own format for the session, tailored to your specific objectives.
BECOME A PARTNER

Are you working to advance a sustainable and fair use of natural resources? Are you eager to collaborate with international stakeholders to co-create innovative solutions?

Find out what partnership model suits your activities and objectives most and get in touch to shape a collaboration for impact.

Let's work on solutions, together.

**PROGRAMME PARTNER**
Contribute to the core programme of WRF’23 with your own session, either in-person or online.

**CONFERENCE SPONSOR**
Live by your values and enable an inclusive participation to our multi-stakeholder dialogue. Multiple sponsorship models available.

**SIDE EVENT**
Organise a side event throughout the year and involve your community in the conference topics.

**EXHIBITOR**
Your dedicated space, in our conference venue and online, to shed light on your project results and innovations.
Take WRF’23 to the next level with your unique ideas.

- Design and host your own session during the core programme of WRF’23.
- Partner-led sessions last 90 mins and can take place either in-person at the conference venue in Geneva or online.

**PROCESS**

- Select your topic linked to one of the three conference tracks
- Choose a session format: Ideation Lab, Solution Lab or Open Format
- Involve the partners and speakers you want to bring in
- Submit your concept for review from our conference committee
- Once the concept is approved, you can finalise the details of your session for the public announcement
- We work on a tailored communication campaign to promote your session and the work of your organisation

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<th>15 March</th>
<th>31 May</th>
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<tr>
<td>Call for Proposals is open</td>
<td>Deadline for submissions</td>
<td>Review Results</td>
<td>Confirm your session</td>
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Partnership Model

Programme partners become official partners of the conference, contribute to the core programme and benefit from special conditions for making the most out of WRF’23.

- For sessions taking place in Geneva, a partnership fee is foreseen, which provides unique benefits to partner organisations.
- Online sessions are organised with a freemium model. They can be organised free of charge, but there are opportunities to have additional benefits through a partnership fee. The benefits are listed in the table below.

### GENEVA

- 3 tickets for the in-person conference included
- Dedicated communication & promotional campaign on WRF’23 website and channels
- Room and equipment for the session, with a dedicated audio/video technician and a unique contact person from WRF
- Mentioned as conference partner in all material and included in the post-conference report
- Discounted tickets for additional people you want to bring to the conference

**Partnership Fee: 5,000 Euro**

### ONLINE

- 5 tickets for the online conference included
- Dedicated communication & promotional campaign on WRF’23 website and channels
- Dedicated event app and support with the IT setup
- Mentioned as conference partner in all material and included in the post-conference report
- Discounted tickets for additional people you want to bring to the conference

**Partnership Fee: 1,000 Euro**
Empower dialogue. Spark collaborative change.

WRF’23 is not just another sponsorship opportunity. By becoming a conference sponsor, you can stand out as a leader in sustainability and become a catalyst for collaborative change. As a non-profit conference, the support of sponsors is a key enabler of our multi-stakeholder, global dialogue. Join the movement.

OUR CONCEPT

- **It’s all about values:** We only consider organisations that have at their core the values of sustainability, collaboration, and transparency.

- **One size fits none:** Different sponsorship models to fit different organisations and objectives.

- **Make a difference, your way:** Decide how your contributions are used (e.g. sponsor tickets, networking Apero, special activities)

- **Engage on your own terms:** Choose your level of engagement during the conference (e.g. keynote speaker, exhibition booth, organise a session)

- **Value for the ecosystem:** Unlock unique opportunities for your organisation, employees and partners

Application deadline: 30th July 2023.
Value and Sponsorship Types

As a sponsor to our conference, your organisation can expect to gain a range of benefits that will help you to enhance brand image, establish thought leadership and create new collaboration opportunities. Find out more about our value proposition and offering.

### VALUE

- **Visibility** to a targeted audience of sustainability professionals, thought leaders, and decision-makers.
- **Networking** for new partnerships and collaborations.
- **Conference engagement** possibilities, such as:
  - Keynote speaker
  - Organise a session to engage participants in a dedicated, interactive session.
  - Become an exhibitor to showcase an innovative project, technology, product or service.
- **Position as a sustainability thought leader**, demonstrating commitment and increasing your credibility in the space.
- **Employee engagement** opportunities, e.g. learning new skills and sharing knowledge.

### SPONSORSHIP TYPES

- **Main Conference Sponsor**
- **Networking Sponsor**: sponsor a networking Apero on the opening or closing day of the conference
- **Inclusivity Sponsor**: sponsor tickets for participants from low- and middle-income countries, and students
Showcasing innovations for a sustainable future.

**WHY**
- Gain exposure for your innovative project, research, or service/product to a diverse audience of sustainability professionals.
- Receive valuable feedback and insights from attendees.
- Help spread awareness and education about sustainable resource use.

**HOW**
- Your individual, customizable booth at our conference venue in Geneva.
- Opportunity to participate in other conference sessions and organise an interactive lab.
- Online exposure through inclusion in our communications campaign (e.g. social media, newsletter, website).
- Access to virtual platform to showcase your innovation to a global audience.

Exhibitor Fee is dependent on the final setup, as it is customisable to your specific needs and requirements. 2 entrance tickets to the conference are included in the fee.

Application deadline: 15th July 2023.
Loudspeaker events: engage your community, anywhere in the world.

By organising a side event, you can amplify the message of our conference and involve your community in cutting-edge discussions around the conference topics. We provide the pulse, you generate the waves: our loudspeaker events for sustainable resource use.

**WHY**

- Increase your visibility and impact through WRF’23 branding and promotion
- Inclusion of your event in the post-conference report
- Assistance and support from our team for the event concept and organisation
- Record your session and make it accessible to conference participants on the event virtual platform

**HOW**

- Select a topic related to the conference themes
- Choose a tailored session format and location (in-person or online)
- Submit your concept for the session (i.e. topic, speakers, objectives) and receive our feedback
- Organise the event throughout the year, anywhere in the world

Organising a side event is free of charge.
Application deadline: 1st September 2023.
GET IN TOUCH.

Would you like additional information or are ready to explore opportunities?

We don’t believe in one-size-fits-all. Tell us about your ideas and goals, and we will be happy to start the conversation.

Ready to partner up?

Contact us:

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